

# SMG Senior Community Day

**Friday, August 9, 2019**

Vendors: 9:00 am - 1:00 pm

Location: Orchard View High School



SENIORmarketingGROUP  
professionals serving seniors

SMG use. Date Received.

\_\_\_\_/\_\_\_\_/2019

## 2019 Vendor / Sponsor Application

Organization: \_\_\_\_\_  
(Please print exactly how it is to appear in print)

Contact: \_\_\_\_\_, Phone: \_\_\_\_\_

Address: \_\_\_\_\_, City: \_\_\_\_\_, Zip: \_\_\_\_\_

Email: \_\_\_\_\_

**\*\*Membership to SMG is required to participate in this event as an exhibitor\*\***

### Platinum Sponsorship

\*\* All Inclusive Logo Package:

On ALL event promotional materials On All event Ads

On Welcome Sign at registration table On all Lunch Boxes and Table Tents

**"2" Page** Ad in the program

Recognition at the event

Media exposure

Promotional item in Attendee Bags

Premium Booth Location at event

2 Exhibitor tables with tablecloths

Two lunches

**\$2,000**

### Gold Sponsorship

Organization Name Package: On ALL event promo materials On All event Ads

Breakfast sponsor with Advertising Space during coffee, Table Tents and Company Rep greeter

**"1" Page** Ad in the program

Recognition at the event

Promotional item in Attendee Bags

1 Exhibitor table with tablecloth

Two lunches

**\$1,000**

### Silver Sponsorship

**1/2 Page** Ad in the program  
Exhibitor table with tablecloth  
Two lunches

**\$500**

### Bronze Sponsorship

**1/4Page** Ad in the program  
Exhibitor table with tablecloth  
Two lunches

**\$350**

### Vendor Sponsorship

Company Name in Program  
Exhibitor table with tablecloth  
Two lunches

**\$200**

☐ YES! We will donate a Door Prize of \$25 value or Greater

☐ YES! We require electricity. Electricity locations are limited. Spaces will be distributed in order of application and payment received. Electricity cannot be guaranteed.

Two lunches are provided - if you need additional lunches, how many? \_\_\_\_\_

# THINGS YOU SHOULD KNOW!

Application and Payment Deadline:

**May 31, 2019**

Applications received after this date cannot be guaranteed inclusion  
in printed materials.

Space is Limited!!!

**Reservations are ONLY secured when  
Sponsorship Application & Full Payment  
are received**

Questions???

Wendy Little  
Lisa Luckey

Wlittle@heritagepmi.com  
Lisaluckey@charter.net

231-755-6560  
616-843-2260

**Enclosed is my check in the amount  
of \$\_\_\_\_\_**

**Make Checks payable to:** Senior Marketing Group of Greater Muskegon

**Mail to:** Senior Marketing Group of Greater Muskegon, P.O. Box 115, Muskegon, MI 49443