

SMG Senior Community Day

Friday, August 6, 2021

Vendors: 9:00 am - 1:00 pm

Location: Hackley Park - Muskegon



SENIORmarketingGROUP
professionals serving seniors

SMG use. Date Received.

____/____/2021

2021 Vendor / Sponsor Application

Organization: _____
(Please print exactly how it is to appear in print)

Contact: _____, Phone: _____

Address: _____, City: _____, Zip: _____

Email: _____

****Membership to SMG is required to participate in this event as an exhibitor****

Platinum Sponsorship

** All Inclusive Name and Logo Package: On ALL Event promo materials and on ALL event ads

On Welcome Sign at registration table On All Lunch Boxes

"2" Page Ad in the program

Recognition at the event

Media exposure

Promotional item in Attendee Bags

2 Exhibitor tables with tablecloths

Two lunches

\$2,000

Gold Sponsorship

Organization Name Package: On ALL event promo materials and on ALL event ads

"1" Page Ad in the program

Recognition at the event

Promotional item in Attendee Bags

1 Exhibitor table with tablecloth

Two lunches

\$1,000

Silver Sponsorship

1/2Page Ad in the program
Exhibitor table with tablecloth
Two box lunches

\$500

Bronze Sponsorship

1/4Page Ad in the program
Exhibitor table with tablecloth
Two box lunches

\$350

Vendor Sponsorship

Company Name in Program
Exhibitor table with tablecloth
Two box lunches

\$200

☐ YES! We will donate a Door Prize of \$25 value or Greater

Two lunches are provided - if you need additional lunches, how many? _____

THINGS YOU SHOULD KNOW!

Application and Payment Deadline:

June 11, 2021

Applications received after this date cannot be guaranteed inclusion
in printed materials.

Space is Limited!!!

**Reservations are ONLY secured when
Sponsorship Application & Full Payment
are received**

Questions???

Wendy Little
Lisa Luckey

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Lisaluckey@charter.net

231-755-6560
616-843-2260

**Enclosed is my check in the amount
of \$_____**

Make Checks payable to: Senior Marketing Group of Greater Muskegon

Mail to: Senior Marketing Group of Greater Muskegon, P.O. Box 115, Muskegon, MI 49443